



Shree Swaminarayan Yuvak & Mahila Mandal

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Shree Swaminarayan Yuvak Mandal Oldham

Lord Ram
&
Lord Swaminarayan



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- Lord Ram was born in 5114 BC in Ayodhya
- Lord Swaminarayan was born in 1781 AD in Chhappaiya
- Lord Ram and Lord Swaminarayan were incarnated on the 9th day of bright half of the month Chaitra
- Lord Ram was born at 12 noon and Lord Swaminarayan at 10:10pm



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- Both Avatars established Dharma and were ideal characters worth emulating by mankind
- Lord Ram and his life exemplified the ideal son, ideal husband and ideal King.
- Ramayan describes the glory and greatness of Lord Ram



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- Manifested to eradicate evil in the form Ravan
- Ravan opposed Dharma, caused chaos in the whole of India and was regarded as a demon
- Harassing Rishis was his life goal
- Lord Vishnu incarnated as Lord Ram to defeat Ravan



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- Ramayan describes the story of Lord Ram, His wife Sita, Laxman, Bharat, Hanuman against evil forces of Ravan
- 14 years in exile
- Ram re-established as King of Ayodhya
- The story centres on the moral behaviour of family relationships



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- Lord Ram incarnated to defeat evil forces and re-establish Dharma in this world
- Lord Swaminarayan incarnated to leave a legacy that never existed before his time



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Lord Swaminarayan:

- Lived for only 49 years but achieved more than all his previous manifestations
- Started the Swaminarayan Sampraday
- Built temples
- Established Archaryas to head Sampraday
- Initiated saints
- Produced scriptures and shastras



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- Bhai Beej
- 2nd Day of the New Year
- Yamunaji (manifest form of river Yamuna) invited her brother Yama Raja at her home.
- She welcomed him warmly by performing puja
- Yama Raja requested her sister to ask him for a boon
- She asked 'Every year on this day you should have a meal in my home. You should also release all those who are in Yampuri (hell). And those who have food at their sister's on this day, you should grant happiness



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- Serving of exotic food
- Strengthens the bond between brother -sister
- Blessings for good health and longevity
- This day is similar to Raksha Bandhan – when sister visits brother to tie Rakhi



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- Why do we not have a murti of Lord Ram?
- Ragnathdas swami did not approve of Ramandand swami's decision to appoint Lord Swaminarayan as the head of the sampraday.
- Swaminarayan Bhagvan created a legally binding agreement – Ragnathdas was given full contractual rights to Ram and Sita's murti
- Due to this legal agreement the Swaminarayan sampraday were unable to have or use the murtis of Ram and Sita
- This does not prevent us from praying to Ram and Sita
- They should be seen as equal as other Avtars

